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**NFRC Certifies Unprecedented 45 Madico Window Films**

*Madico's Commitment to Environment, Ethics Validated*

**Woburn, MA – August 28, 2008** – Madico Inc., one of the world's leading manufacturers of advanced laminates designed to increase human safety, security and manage energy, today announced that the National Fenestration Rating Council (NFRC) has certified 45 films, including its Sunscape Select<sup>®</sup>, SafetyShield<sup>®</sup> and Advanced Ceramics<sup>™</sup> branded products. Madico now boasts more than twice the number of NFRC-certified films than any other manufacturer.

According to Madico Director of Sales and Marketing Tom Niziolek, the NFRC certification is the latest example of the company's commitment to responsible environmental policies and ethical marketing practices. "This unprecedented 45-product certification reinforces two of Madico's most important strategic platforms, namely innovating solutions that reduce energy consumption and articulating product performance in a factual, verifiable manner. We are proud not only that so many of our products received this crucial certification, but also that our dedication to open, honest communication has been validated by such a prestigious organization."

The certification, which verifies that a window film performs as stated in the areas of solar heat gain coefficient and visible light transmission, comes at a time in which customers are paying close attention to the environmental practices of the companies with whom they do business. Madico's worldwide dealer network is now able to assure their residential, commercial and government customers that Sunscape Select, SafetyShield and Advanced Ceramics films – as well as a number of additional Madico products – have been proven to meet independent, government-monitored standards.

Niziolek, who also serves as president of the International Window Film Association, added, "I believe NFRC certification is the first step towards receiving an ENERGY STAR<sup>®</sup> rating, and it is my personal and professional goal to help the window film industry see that day."

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## **NFRC Certifies 45 Madico Window Films/2**

### **About Madico Inc.**

Madico Inc. has been developing innovative materials for more than a century. An unrivaled commitment to research and development has enabled the company to pioneer a number of industry-first products and processes for emerging safety and energy markets. The company's award winning Specialty Film products have been proven to increase protection and energy generation in the growing renewable energy sectors. Madico's corporate headquarters and manufacturing complex are located in Woburn, Massachusetts.

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Sunscape Select, SafetyShield and Advanced Ceramics are registered trademarks of Madico, Inc.